

Samarth Dinesh Kamath

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CAREER OBJECTIVE

Research-driven **UI/UX Designer** with a background in translating user insights into high-fidelity prototypes using **Figma** and **Adobe XD**. Proven ability to apply **Design Thinking** to solve complex user problems, as demonstrated by a **Global Innovation Challenge** award. Committed to delivering scalable, user-centered solutions that align business goals with user needs.

KEY SKILLS

- **UI/UX & Product Design:** User Interface | App Design | Adaptive Web Design | Product Design | Design Systems
 - **Research & Analysis:** User Analysis | AB Testing | User Research | Competitive Analysis | Journey Mapping | User Testing
 - **Prototyping & Strategy:** Solution Prototyping | Storyboarding | Design Thinking
 - **Technical Tools:** Figma | Miro | Adobe XD | Photoshop | Illustrator | After Effects | Premiere Pro
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PROJECTS

Design X Social Global Innovation Challenge (Runner Up)

- Collaborated on AI-integrated digital solutions for the UMO Design Challenge.
- Led critical thinking, brainstorming, and UX research to develop low-to-high fidelity prototypes.
- Managed design layouts and final compositions under high-pressure situations and tight deadlines.

WORK EXPERIENCE

E4F Resurrect, India | UX Research Intern *Apr '24 – Aug '24*

- Utilized **Figma** to design high-fidelity prototypes for the E4F Resurrect App.
- Executed UX research using design thinking methodologies to solve user pain points.
- Created effective solutions within limited time constraints and resources.

TagSocial Tech Private Limited, India | UX Research Intern *Oct '23 – Apr '24*

- Optimized user interfaces via **Adobe XD** and **Figma** to enhance user engagement.
- Developed comprehensive user flows and wireframes for an online interaction platform using **Miro**.
- Crafted creative advertisement banners for app updates and promotions using **Adobe Photoshop** and **Illustrator**.

AWARDS & RECOGNITION

1. **Academic Excellence Award (2022-2023):** Recognized by Avantika University for outstanding performance in UX research and UI-based projects.
2. **Design X Social Global Runner Up:** Awarded at the UX India Event in Bangalore for AI digital solution innovation.
3. **UI/UX Tool Proficiency:** Developed advanced skills in industry-standard tools to craft intuitive, user-centered solutions.

EDUCATION

Avantika University Institute Of Design | Bachelor Of Design in User Experience *Jun '2021 – Dec'2025 (Academic Period)*

Shri TP Bhatia College Of Science | HSC *Jun '2019 – Jul '2021*